

Press release information

5th September 2007

Sales soar at Carlton Court since show home launch

The first Nottingham apartment scheme by Midlands developer Barteak has proved such a success since the launch of a show home, only 13 one bedroom apartments now remain.

The high quality apartment scheme, which comprises 33 contemporary apartments is situated in an enviable location on Midland Road, close to Carlton train station and the local shopping centre at Netherfield. Sales to date have mostly been attributed to first and second time buyers who want to capitalise on Carlton Court's low maintenance living, however a handful of buy-to-let investors have also snapped up these affordable new homes.

With prices starting at £112,950, Barteak reports that Carlton Court offers an alternative to the rising cost of city centre living in Nottingham and reflects the area's strong rental market.

In an effort to help younger purchasers get on the property ladder, Barteak is offering a special deal for first-time buyers. This deal includes having £500 per calendar month towards their mortgage paid for a year, £500 towards solicitor's fees and a reservation fee of just £99.

The recently launched show home gives potential buyers the chance to sample Barteak's acclaimed 'Life Ready' concept. The apartments are ergonomically designed to be comfortable, stylish and affordable with all fixtures and fittings in place, including a 'plug in and go' communications hub, providing audio entry, and enabling easy access to broadband, digital, sky plus and satellite services.

Barteak's Sales Manager, Sharon Deakin said: "The show home has been really well received, and we have been delighted with the high number of sales that have been recorded as a result. Carlton Court is designed and constructed to an exceptionally high standard that has set a new benchmark for this area of Nottingham. We expect the level of interest to keep rising as the development nears completion."

Carlton Court's high specification includes Karndean flooring in the living areas, kitchens, hallways and bathrooms/ensuites, with quality carpet fitted in the bedrooms. All bedrooms have fitted wardrobes and all bathrooms/ensuites are fitted with vanity units that complement the contemporary white sanitaryware from Villeroy & Boch. Kitchens are fully fitted from design-led manufacturer Moores, and incorporate a range of integrated appliances including an oven, hob, fridge freezer, washer dryer and microwave.

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Barteak, which formed as a specialist in residential and mixed-use development in 1978, also acts as the managing agent for its portfolio of apartment schemes under the brand 'Property Plus'. This enables purchasers to benefit from an excellent level of service with management fees that are as low as 60/70p per sq ft. Barteak also ensures that the annual ground rent charged to apartment owners is much less than other residential schemes, with a rate of only £75 being collected each year following build completion.

Barteak's two additional East Midlands sites, which are currently being worked through the planning system, include a proposed apartment scheme of 42 one and two bedroom units in the sought after district of West Bridgford, and a scheme of 52 apartments on Russell Street, close to the Nottingham Trent University Arboretum, just north of the city centre.

The Carlton Court marketing suite is located on site, on Midland Road, which is open Thursday – Monday between 11am – 5pm. To make enquiries during the marketing suite opening times, please contact 0115 987 0710. At all other times please contact selling agents FHP City Living on 0115 841 1155. Details of all current and future schemes are also available on www.barteak.co.uk.

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For more information contact:
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