

PRESS RELEASE INFORMATION

7th December 2007

RUDDINGTON ASSISTED LIVING DEVELOPMENT GOES IN FOR PLANNING

Detailed plans for a new £6.5million assisted living care home in Ruddington have been submitted to Rushcliffe Borough Council.

Barteak Developments Ltd is expanding into high quality healthcare schemes as part of its mixed use strategy, and should plans be approved, the development of 40 self contained high quality residential apartments with communal medical support facilities will be its first in the Nottinghamshire area.

David Back, managing director of Barteak Developments Ltd said: "These apartments will be of the highest quality – aimed at the well heeled senior market within South Nottingham who require an element of 'assisted living'.

"Situated on a private road in the grounds of the listed 18th century South Manor, which has been converted into high quality office space, our initial plans were for traditional residential apartments, but that took an exciting turn following an enquiry from an assisted living company.

"Location was a prime factor in the reasons why this scheme was sought out for assisted living. Ruddington has a strong local amenity base, good transport links and a beautiful setting, it also has an established community base which is a big plus factor for a scheme of this nature.

"We are currently in talks with an accredited operator with whom we will develop the site through a turnkey agreement so that, should we get the green light, they can have complete control in ensuring the exact specification details. Our experience has taught us that each operator has very specific requirements, which often vary greatly from their competitors; yet for each provider, operational efficiency is paramount. Our development strategy gives the operator peace of mind that the finished development will meet with their specific needs and standards both now and in the future, whilst simultaneously enabling them to provide an efficient and effective facility."

The new development will replace a 1970s designed nursing home, which has long been considered a local eyesore. As such, Barteak has worked closely with local architects Franklin Ellis Architects to reflect the village's historic qualities and keep the design in line with the traditional community village feel of Ruddington.

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Subject to approval, redevelopment work could commence as early as spring 2008 on the 0.9acre site, and will take approximately 12 months to construct.

Barteak is also currently working with a national provider to develop one of the largest, luxury care homes in Birmingham and has a string of mixed use and residential schemes across the wider Midlands region. Barteak Developments Ltd is currently rolling out an ambitious expansion plan delivering large mixed use sites across the country. The company is currently working on deals for a seven acre site in Nottingham and a 20 acre site in Northampton.

Barteak's management team continues to deliver significant increases in turnover year on year, with the increase in the last financial year being 30 per cent to £26million.

For further information on the Orchard House site or for land and development opportunities, please contact Paul Webb or Charlie Howard on 01564 778 788 or www.barteak.co.uk

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